

Colonial Beach Chamber of Commerce
P.O. Box 475
Colonial Beach, Virginia 22443



To All Colonial Beach Chamber of Commerce Business Owners

October 20, 2016

Subject: 2017 Membership/Business Directory & Visitors Guide

Preparation is under way for the publication of the Annual Colonial Beach Chamber of Commerce Business Directory and Visitor's Guide. It is our goal to have the directory ready by March 2017. Last year 27,000 copies of the guide were distributed to visitors, visitor centers, local attractions, businesses, and were handed out at various events both here in Colonial Beach and in many surrounding areas.

The Directory/Guide will be printed in a 4 x 9 inch pamphlet format. It will be in full color on glossy paper. Membership in the Chamber of Commerce entitles your business to a directory listing under your specific heading; also the same listing will be published online on the Chamber of Commerce website.

The membership application and ad specifications **must be completed and returned with full payment by December 5, 2016**. Checks should be made out to the Chamber of Commerce (CBCOC).

Sponsors who wish to have their events in the 2017 Guide must submit the name and date of each event along with a contact person with phone number or email address by December 5, 2016. For additional information please contact the following:

Maryann Day 804-224-7192 10:00 am - 4:00 pm daily, thebeachbazaarcb@gmail.com

Chamber of Commerce 804-224-8145, info@colonialbeach.org

Sincerely,

Carey Geddes
Colonial Beach Chamber President



Member Benefits

- ❖ Free business listing and ad on Chamber Web Page Link to your web page and link to Town Web Page
- ❖ Distribution of Directory/Visitor's Guide to surrounding businesses, attractions and visitor's centers
- ❖ Radio Advertising promoting Beach events and businesses
- ❖ Annual recognition of Business, Business Person, and Friends of the Chamber
- ❖ Sponsor of the Colonial Beach Policeman of the Year Award
- ❖ Representative to Town Council on issues affecting businesses
- ❖ Work with Colonial Beach Tourism to provide events Referral Service for your business
- ❖ Information Packets sent upon request
- ❖ Member of Virginia State Chamber of Commerce
- ❖ Member of Northern Neck Regional Chamber Commerce
- ❖ Member Northern Neck Tourism Council
- ❖ Chamber office staffed three days a week

Sponsors of:

Colonial Beach Bike Fest

Easter Egg Hunt

Rockfish Tournament

Potomac River Festival

Colonial Beach Water Fest

Boardwalk Arts and Crafts Show

Halloween Golf Cart Parade & Fall Festival

Santa's Winter Wonderland and Lighted Boat Parade

Business Directory & Visitor's Guide



2017 COLONIAL BEACH CHAMBER OF COMMERCE MEMBERSHIP APPLICATION

Business Name _____
 Business Owner _____
 Mailing Address _____
 City _____ State _____ Zip _____

Business Address if different from Mailing Address

Business Phone _____ Fax _____
 Email (Please Print) _____

Directory listing (please check one)

- Attraction Professional Services Campgrounds/parks Realtors
 Dining Financial/Insurance Hotels/Accommodations Civic Groups
 Shopping Medical/Dental Marinas/Boating Other

Ad Selection and Fees

Premium page ads inside front cover L&R, inside back cover L&R, back cover

Selection	Category	Ad	Dues	Total Due
()	Premium Page 3.5 " wide by 8.5" vertical	\$950.00	\$100.00	\$1050.00
()	Full Page 3.5 " wide by 8.5" vertical	\$725.00	\$100.00	\$875.00
()	½ Page 3.5" by 4.25" vertical	\$350.00	\$100.00	\$450.00
()	¼ Page 3.5" wide by 2" vertical	\$225.00	\$100.00	\$325.00
()	Directory Listing	FREE	\$100.00	\$100.00



BUSINESS DIRECTORY LISTING
CURRENT MEMBERS

If you do not have any changes to your listing, ad or the website and wish them to remain the same as last year please initial here_____.

If you do have changes to any of the above, please list them below. (Ad changes may incur a fee, depending on the change)

NEW MEMBERS

As a member of the Chamber of Commerce you are entitled to a 25 word listing under your business in the guide and your business listed on the website. Please include your business name, address, phone # and a short description of your business.

If you are purchasing an ad in the guide, it must be sent to the Chamber camera ready via email in jpeg or gif format. Pictures for your website must be sent in the same format to info@colonialbeach.org.

Membership fee is \$100.00, make check payable to CBCC, P.O. Box 475, Colonial Beach, VA 22443

APPLICANTS SIGNATURE_____DATE_____