

Colonial Beach Chamber of Commerce
106 Hawthorn Street
Colonial Beach, Virginia 22443



Date: October 22, 2017

To: Our Colonial Beach Chamber of Commerce Business Owners

Subject: 2018 Membership/Business Directory & Visitors Guide

Preparation is underway for the publication of the Annual Colonial Beach Chamber of Commerce Business Directory and Visitor's Guide. It is our goal to have the Guide ready by March 2018. Last year 28,000 copies of the guide were distributed to visitors, visitor centers, local attractions, businesses, and were handed out at various events both here in Colonial Beach and in many surrounding areas.

The Guide will be printed in a 4 x 9-inch pamphlet format and will be in full color on glossy paper. Membership in the Chamber of Commerce entitles your business to a directory listing under your specific heading and the same listing will be published online on the Chamber of Commerce's updated website.

The membership application and ad specifications **must be completed and returned with full payment by December 8, 2017**. Checks should be made out to the Chamber of Commerce (CBCOC).

Sponsors who wish to have their events in the 2018 Guide must submit the name and date of each event along with a contact person, phone number, and email address by December 8, 2017.

For additional information please contact:

Maryann Day 804-224-7192, 10:00 - 4:00 daily, thebeachbazaarcb@gmail.com

Chamber of Commerce 804-224-8145, 9:00 – 2:00 M/W/F, info@colonialbeach.org

Sincerely,

Carey Geddes
Colonial Beach Chamber President



Member Benefits

- ❖ Free business listing on Chamber webpage with a link to your business webpage and/or provided contact information;
- ❖ Distribution of Colonial Beach Business Directory and Visitor's Guide to surrounding businesses, attractions and visitor's centers;
- ❖ Free advertising on the Chamber Facebook page via Chamber "Spotlights", sharing business posts, and requested advertising;
- ❖ Free Ribbon-Cutting Ceremony;
- ❖ Social Networking events throughout the year;
- ❖ Participant in the Second Friday Art Walk allowing the community access to your business information;
- ❖ Business related trainings;
- ❖ Annual recognition of Business of the Year, Business Person of the Year, and Friends of the Chamber;
- ❖ Sponsor of the Colonial Beach Policeman of the Year Award;
- ❖ Representative to Town Council on issues affecting businesses;
- ❖ Interface with Virginia Department of Tourism and local non-governmental agencies related to Tourism in Colonial Beach;
- ❖ Member of Virginia State Chamber of Commerce;
- ❖ Member of Northern Neck Regional Chamber Commerce;
- ❖ Member Northern Neck Tourism Council;
- ❖ Chamber office staffed three days a week;

Sponsors of:

Easter Egg Hunt

Potomac River Festival

Colonial Beach Water Fest

Boardwalk Arts and Crafts Show

Colonial Beach Bike Fest

Fall Festival and Halloween Golf Cart Parade

Rockfish Tournament

Santa's Winter Wonderland and Lighted Boat Parade

Business Directory & Visitor's Guide



2018 COLONIAL BEACH CHAMBER OF COMMERCE MEMBERSHIP APPLICATION

Business Name _____
 Business Owner _____
 Mailing Address _____
 City _____ State _____ Zip _____

Business Address if different from Mailing Address

Business Phone _____ Fax _____
 Email (Please Print) _____

Directory listing (please check one)

- Attraction Professional Services Campgrounds/parks Realtors
 Dining Financial/Insurance Hotels/Accommodations Civic Groups
 Shopping Medical/Dental Marinas/Boating Art Gallery/Photography Other

Ad Selection and Fees

Selection	Category	Ad	Dues	Total Due
()	Premium Page* 3.5" wide by 8.5" vertical	\$950.00	\$100.00	\$1050.00
()	Full Page 3.5" wide by 8.5" vertical	\$725.00	\$100.00	\$875.00
()	½ Page 3.5" by 4.25" vertical	\$350.00	\$100.00	\$450.00
()	¼ Page 3.5" wide by 2" vertical	\$225.00	\$100.00	\$325.00
()	Directory Listing	N/A	\$100.00	\$100.00

*Premium page ads: inside front cover on left and right, inside back cover on left and right, and back cover



BUSINESS DIRECTORY LISTING

CURRENT MEMBERS

If you **DO NOT** have any changes to your listing, ad, or the website and wish them to remain the same as last year, please initial here _____.

If you **DO** have changes to any of the above, please list them below. (Ad changes may incur a fee, depending on the change)

NEW MEMBERS

As a member of the Chamber of Commerce you are entitled to a 25-word listing under your business in the guide and your business listed on the website. Please include your business name, address, email address, phone # and a short description of your business.

If you are purchasing an ad in the guide, please send it via email in a jpeg or gif format to thebeachbazaarcb@gmail.com. Pictures for your website must be sent in the same format to info@colonialbeach.org.

Please make check(s) payable to Colonial Beach Chamber of Commerce (CBCOC) and mail to 106 Hawthorn Street, Colonial Beach, VA 22443.

APPLICANTS SIGNATURE _____ DATE _____